



MEDIA ALERT

Many of the Greatest Athletes in the World Are Coming Together to Celebrate the Power of Sports at the The United Nations Youth Leadership Programme's International Sport & Social Impact Summit Official Olympic Day Celebration

WHAT: 19 Olympians and Paralympians join Global Action Initiatives, Mr. Wilfred Lemke, Secretariat of the United Nations Office on Sport for Development and Peace, and 37 international game changers of the Millennial Generation for a powerful discussion of the values of sport in this Olympic and Paralympic year. GAI will host three panel discussions from 4:00pm-5:30 pm in the Summit Room, 2d Floor, IMG Fieldhouse. These panel discussions are open to the public.

WHO: OLYMPIC DAY 2016 PANEL MEMBERS

Moderated by Carrie Zimmerman (Olympic Gymnast) and Dr. John Spengler from Texas A&M University

GROUP 1:

- **Ben Barger:** Sailing (2008)
- **Terence Aronson:** Shooting (1980, 1996)
- **Paula King:** Track and Field (1976, 1980)
- **Mark Ladwig:** Figure Skating (2010)
- **Bryant Johnson:** Team Handball (1988)
- **Tara Profitt:** Para Table Tennis (1984, 2012)

GROUP 2:

- **Stephen Colgate:** Sailing (1968)
- **Samuel Thayer:** Swimming (1980)
- **Calvin Smith Jr.:** Track and Field (2008)
- **Gail Whitney:** Gymnastics (1960)
- **Lacy Janson:** Track and Field (2012)
- **Ruth Riley:** Basketball (2004)

GROUP 2:

- **Dennis Berkholtz:** Handball (1972 & 1976)
- **Jen French:** Para Sailing (2012)
- **Tara Profitt:** Para Table Tennis (1984, 2012)
- **Lindsay Shoop:** Rowing (2008)
- **Jason Rouser:** Track and Field (1996)
- **Rhadi Ferguson:** Judo (2004)

WHEN: Sunday, June 12, 2016
Panel Discussions (Open to the Public)
4 – 5:30 PM *

**Media Check-in by: 3:45pm, Second Floor landing
SUMMIT ROOM, IMG ACADEMY FIELD HOUSE,
5650 BOLLETTIERI BLVD, BRADENTON, FLORIDA 34210**

**Sunday June 12, 2016
Official Olympic Day Dinner (Not Open to the Public)
6-8:30PM*
Media Check-in by 5:45pm
IMG Golf Club
4350 El Conquistador Pkwy
Bradenton, Florida 34210**

**Panel discussions & Official Olympic Day Dinner Celebration: if you are interested in covering these for interviews with the Olympians, Paralympians, Secretariat Mr. Lemke, and/or any of the 37 young global leaders and/or B-roll only please include that in your RSVP as coverage slots are limited.*

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About Global Action Initiatives

Global Action Initiatives, LLC (GAI) is a leading strategic advisor to international game-changers from the worlds of business, entertainment, fashion, finance, philanthropy, and professional sports. GAI provides high level communication and advocacy training developing powerful narratives and visual metaphors consistent with the shared values of all participants. GAI also produces the Global Action Forum and Global Action Awards. For more information, visit www.1Team.global and www.globalactioninitiatives.com.

About UNOSDP

United Nations Office on Sport for Development and Peace (UNOSDP) serves as the intergovernmental liaison to the 183 UN Member States and Organizations. UNOSDP's core functions on behalf of issues related to the platform of sport include advocate, articulate, and promote the adoption of policy recommendations made by UNOSDP to governments for the integration of sport and physical activity into their domestic and international development strategies and programs, facilitate the activations of such recommendations, and represent the intersection of public and private sectors at high-level gatherings and events giving voice to the universal language of sport.